

## TERI's Higher Education Information Center Celebrates 20 Years of Promoting College Access

Twenty years ago, the Higher Education Information Center (HEIC) opened its doors at the Boston Public Library. Since that day, TERI's HEIC has been dedicated to providing the encouragement, information, and practical help that empowers individuals to enrich their lives by going to college. Education advisors have assisted more than one million students

and adults with one-on-one counseling to make college access easier, more convenient, and less intimidating.

Since the opening of the first college access center, TERI has opened additional centers in convenient locations throughout Boston and surrounding communities. Early awareness and academic support programs are also

available at middle and high schools to help students prepare for and succeed in college and careers. These activities are geared specifically towards young people who, without proper guidance and encouragement, are unlikely to enroll in college or other career-building programs, but who have the potential to succeed in higher education.

## Unveiling HEIC's New Name

During the 20<sup>th</sup> Anniversary celebration, Ann Coles, TERI Senior Vice President and the first Executive Director of the Higher Education Information Center (HEIC) and

Arturo Iriarte, current HEIC Executive Director and Vice President of TERI College Access, unveiled a new and very important direction for the organization.

HEIC, along with TERI's other college access programs,

will now be known as **TERI College Access**.

This change reflects TERI's growth into a multifaceted provider of comprehensive college access resources. It also communicates that the centers and other college access programs are an integral part of TERI's mission—to promote educational opportunities for people of all ages and backgrounds.

### Walk for Scholarship

For the second year, TERI was a major sponsor of Easy Freedom Walk for Scholarship America. TERI staff, as well as colleagues at First Marblehead, the Nellie Mae Education Foundation, and Boston Scientific took a 5K walk around Lake Quannapouit in Wakefield, MA. Over \$2,500 was raised for the Peter Medoff Dudley Street Neighborhood Initiative Scholarship, which provides scholarships for youth residing in the Dudley Street Neighborhood of Boston.



## Reception at the Historic Boston Public Library, Copley Square

To celebrate the Higher Education Information Center's 20th Anniversary as a pioneer in the field of college access and to recognize the support and collaboration of its college access partners, TERI hosted a reception at the historic Boston Public Library in Copley Square. Thomas M. Menino, Mayor of Boston, Thomas W. Payzant, Superintendent of the Boston Public Schools, and Christina Milano, Executive Director of National College Access Network, were among the distinguished guests at the festivities.

The Boston Public Library, American Student Assistance Corporation, IBM, and the Massachusetts Board of Higher Education received Recognition Awards for their commitment to promoting college access.

“HEIC’s many programs encourage students to have high expectations of themselves, increase their college readiness, and prepare themselves and their parents for paying for that all important college education.”

*Boston School Superintendent, Thomas W. Payzant*



**L to R: Arturo U. Iriarte, Executive Director of HEIC and Vice President, TERI College Access, Thomas M. Menino, Mayor of Boston, Ann Coles, Senior Vice President, TERI College Access, Sherry H. Penney, Chair, TERI Board of Directors and Thomas W. Payzant, Superintendent, Boston Public Schools.**

A special Recognition Award was given to Beverly Mills for her dedication and involvement with the Higher Education Information Center since its inception. Also honored were three students who demonstrated a strong commitment to achieving their personal education goals during their involvement in an HEIC program. Dahlia Frederick, now attending Newbury College, Kerline Theodore, enrolled at Tufts University, and Giovanni Thermo, a first year student at Boston College, were congratulated by Mayor Menino and Superintendent Payzant for their hard work and dedication.



**L to R: Thomas W. Payzant, Superintendent of the Boston Public Schools, stands with Student Achievement Awardees Dahlia Frederick, Kerline Theodore, Giovanni Thermo and Thomas M. Menino, Mayor of Boston**

Over the years, HEIC has been able to maintain and support its free services thanks to the support of these organizations and others.

“We at the Boston Public Library are enormously proud of the Higher Education Information Center and our relationship with TERI because of the importance of providing people the tools they need to advance their learning and their ability to perform in the mainstream economy,” said Bernard Margolis, President of the Boston Public Library.



**Sylvia Q. Simmons, Vice Chair, TERI Board of Directors (right) congratulates Beverly Mills, a 20th Anniversary Recognition Award Recipient.**

“Higher education can be the ticket to a better life for Boston residents of all ages. I want to congratulate the Higher Education Information Center on 20 years of helping aspiring youth and adults reach their goals.”

*Mayor of Boston, Thomas M. Menino*

## “Get Ready for College Day” – A Huge Success!

On October 15<sup>th</sup> – Get Ready for College Day – TERI College Access celebrated its 20<sup>th</sup> Anniversary with the students of ALL Boston public middle schools – 3,800 students in 22 schools!

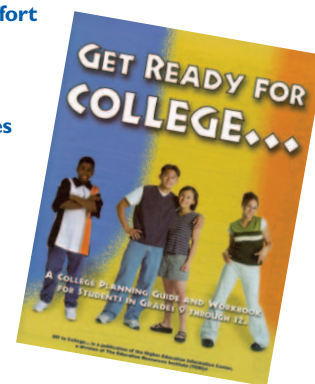


**Terrance Gresham, Senior Assistant Director, Multicultural Admissions at Northeastern University, Kennietha Jones, Director of Instruction at the Woodrow Wilson Middle School and Marsha Inniss, Program Manager of TERI College Access' Talent Search Program during Get Ready for College Day.**

Classroom by classroom, talented teams of TERI College Access advisors, as well as staff and students from local colleges and universities, conducted programs and discussions to raise awareness of college opportunities. Students in 7<sup>th</sup> and 8<sup>th</sup> grade received a wealth of information on the importance and feasibility of going to college, as well as how to successfully plan and prepare for future opportunities.

TERI College Access distributed 5,000 Frisbees™ to the students (after school!) as a gift and reminder of the resources available to them in the community. It was a fun-filled day that brought young students a few steps closer to realizing their dream of a college education.

**In addition to the middle school program initiative, TERI College Access partnered with the Boston Public Schools to provide college planning information. For the first time, the Boston Public Schools underwrote the cost of all 10<sup>th</sup> graders taking the PSATs. TERI College Access supplemented this effort by providing these students with free copies of its “Get Ready for College” planning guide.**



## From Higher Education Information Center to TERI College Access. A History.

<p><b>1984</b> HEIC opens with space donated by the Boston Public Library and funding from the MA Higher Education Assistance Corp.</p>	<p><b>1985</b> First satellite center opens in Roxbury and Peer Advisor program initiated.</p>	<p><b>1986</b> MA Board of Higher Education funds expansion. \$1 million endowment established by MA Higher Education Assistance Corp.</p>	<p><b>1987</b> HEIC publishes series of financial resource guides.</p>	<p><b>1988</b> HEIC expands statewide Youth Education Awareness Programs.</p>	<p><b>1989</b> First edition of Educational Opportunities of Greater Boston for Adults published.</p>	<p><b>1990</b> Financial aid hotline begins with sponsorship by the MA Association of Student Financial Aid Administrators.</p>
<p><b>1991</b> U.S. Department of Education awards an Educational Talent Search (TRIO) grant; Kids to College launches.</p>	<p><b>1992</b> HEIC develops and pilots a series of career exploration workshops for Hispanic women with Mujeres Unidas en Accion.</p>	<p><b>1993</b> The College Board's Fund Finder database program premieres at HEIC.</p>	<p><b>1994</b> DeWitt Wallace-Reader's Digest Fund awards TERI funds for a feasibility study to replicate HEIC throughout the US.</p>	<p><b>1995</b> Participation in Member College Program reaches 30.</p>	<p><b>1996</b> The debut of www.edinfo.org; new satellite center opens at Asian American Civic Association.</p>	<p><b>1997</b> Opening Doors to the Future, a high school planning guide for parents of students, is distributed to 70,000 families statewide.</p>
<p><b>1998</b> Through partnerships with 27 Boston area community organizations, HEIC presents career-counseling workshops for adults.</p>	<p><b>1999</b> Funding for GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) is awarded for work at the Thompson and Umana/Barnes Middle Schools.</p>	<p><b>2000</b> Satellite center opens at Bunker Hill Community College, Chelsea Campus.</p>	<p><b>2001</b> John Hancock Financial Services funds College Knowledge Clubs.</p>	<p><b>2002</b> HEIC moves into Brockton with the award of new Educational Opportunity Center and Upward Bound grants.</p>	<p><b>2003</b> Four satellites open throughout Boston with support from American Student Assistance, the Boston Public Library &amp; TERI.</p>	<p><b>2004</b> Center receives funding from Lumina Foundation for Education to support expansion of college access satellites. HEIC changes name to TERI College Access.</p>

## TERI Names Kelley Robinson as New Market Development Representative

TERI is pleased to announce the appointment of Kelley Robinson to the position of Market Development Representative serving New York and Vermont. In her new role, Kelley will support campuses with TERI guaranteed loan programs and application processing.

Jonathan Glover, Director of Market Development, said Kelley is a welcome addition to the team. "Kelley's commitment to exceptional customer service and

significant contributions to the NYSFAAA community are unparalleled. She will be a strong voice for TERI in the NYSFAAA and VASFAA regions."

Prior to joining TERI, Kelley served as marketing representative for HSBC Education Loan Services. She also served as Associate Director of Financial Aid with The Sage Colleges in Troy, NY. Please join us in welcoming Kelley to the TERI family!

### Your Market Development Team

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Current Indices...LIBOR Index: 1.51% Prime Rate: 4.75% (as of 10/1/04)

## ASA and TERI Launch College Access Informational Campaign

**Free College and Career Guidance in Boston's Neighborhoods**

Available at TERI College Access Centers throughout Boston

- Boston Public Library at Copley Square
- Brockton Career Works
- Asian American Civic Association
- Bunker Hill Community College
- Conover Square Library
- East Boston Library
- Egleston Square Library
- Hyde Park Library

Get advice on:

- College Admissions
- Financial Aid
- Debt Management
- Careers
- Certificate Programs

AMERICAN STUDENT ASSISTANCE | TERI COLLEGE ACCESS

For more information call 617-536-0200 | www.edinfo.org

Boston's public transportation system displayed dynamic posters advertising the free and comprehensive services offered by the TERI College Access centers. We teamed with American Student Assistance (ASA) to create and support this initiative. Together, we found a way to send the message to more students that higher education can be a reality for them and that TERI College Access centers provide, free of charge, counseling and support in multiple languages.

**Advertisement seen on Boston's public trains and busses during the months of September, October and November.**

### On The Move

TERI Market Development Representative, Mark McGinnis, serving the Pennsylvania, New Jersey, Maryland, and Washington, D.C. territory, will leave TERI and pursue his career with Next Student, a TERI partner. We thank Mark for his contributions and wish him well in his new endeavors!